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# THE Blackpool CAN COMMUNITY ACTION NETWORK

# MARKETING MASTERCLASS

PRESENTED BY ALISTAIR CLARKE MBE

Join us for a Marketing Masterclass tailored specifically for the Voluntary, Community, Faith, and Social Enterprise (VCFSE) sector.

**THIS WORKSHOP WILL PROVIDE ESSENTIAL INSIGHTS AND PRACTICAL TIPS TO HELP YOU:**

-  **ENHANCE** your marketing efforts and increase awareness of your organisation.
-  **ATTRACT** new clients or beneficiaries with targeted strategies.
-  **IMPROVE** your online presence & engage more effectively with your community.
-  **LEARN** actionable strategies to create a more impactful and effective marketing plan.



**BOOK YOUR  
SPOT**

*(limited spaces)*



12th November 2024



1:00 – 3:00 PM



Volunteer Centre,  
95 Abingdon Street, Blackpool



[www.blackpoolcan.co.uk](http://www.blackpoolcan.co.uk) OR



[bcan@blackpoolvolunteers.org.uk](mailto:bcan@blackpoolvolunteers.org.uk)



01253 301004



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